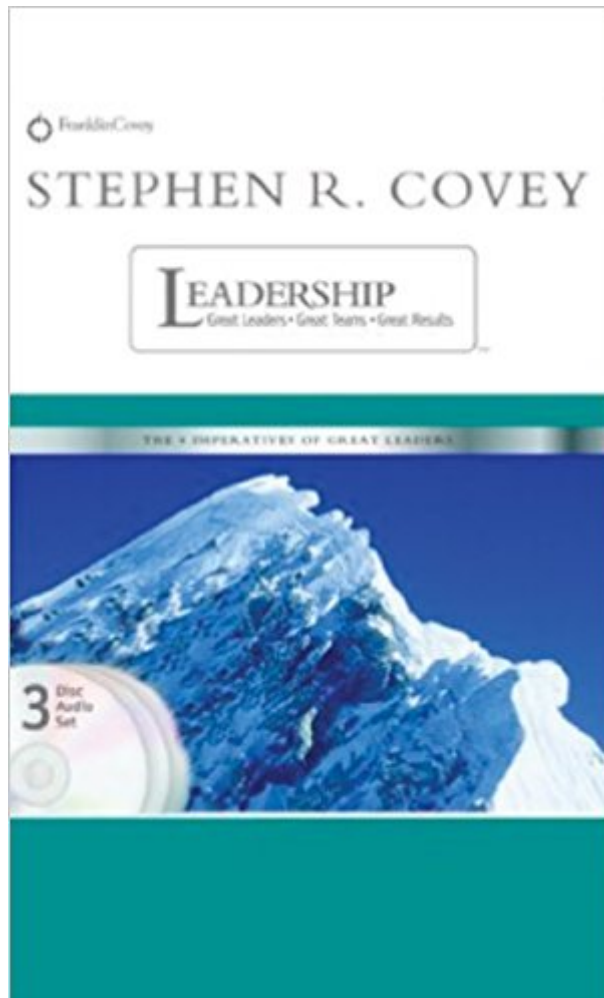




Ebook Directory
the best source of ebook

The book was found

Leadership: The 4 Imperatives Of Great Leaders



Synopsis

LEADERS MAKE THE DIFFERENCE IN GREAT ORGANIZATIONS In today's global, knowledge-based world, the call for organizational greatness is greater than ever before. Sustainable financial performance, intense customer loyalty, a winning culture, and a distinctive contribution in the marketplace are hallmarks of truly great organizations. Great organizations are created by great leaders—leaders who can unleash the highest and best contributions of their team toward their organization's most critical priorities. Every organization and every leader aspires to greatness. But why do only a few achieve it? I believe the answer is in the execution of the 4 Imperatives.

Book Information

Audio CD: 4 pages

Publisher: Franklin Covey; Unabridged edition (October 1, 2011)

Language: English

ISBN-10: 1933976446

ISBN-13: 978-1933976440

Product Dimensions: 5 x 1.4 x 7 inches

Shipping Weight: 10.4 ounces (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 stars 5 customer reviews

Best Sellers Rank: #3,697,672 in Books (See Top 100 in Books) #73 in [Books > Books on CD > Authors, A-Z > \(C \) > Covey, Stephen R.](#) #1067 in [Books > Books on CD > Business > Management](#) #2681 in [Books > Books on CD > Business > General](#)

Customer Reviews

Dr. Stephen R. Covey is an internationally respected leadership authority, teacher, author, organizational consultant, and co-founder and vice chairman of Franklin Covey Co. He is author of *The 7 Habits of Highly Effective People*, which *Chief Executive* magazine has called the most influential business book of the last 100 years. The book has sold nearly 20 million copies, and after 20 years, still holds a place on most best-seller lists. Dr. Covey earned an MBA from Harvard and a doctorate from BYU, where he was a professor of organizational behavior. For more than 40 years, he has taught millions of people—including leaders of nations and corporations—the transforming power of the principles that govern individual and organizational effectiveness. He and his wife live in the Rocky Mountains of Utah.

This was fantastic. It is great for life and leadership. I am able to apply this to my leadership portfolio.

Leadership: Great Leaders, Great Team, Great Results. This is an audio only presentation that is a sample introduction to a 20 hour three or five day training session that Franklin Covey does throughout the country. This may be meant as a promotional piece for the trainings, but is a very interesting and usable stand alone collection of Leadership development lessons. The theme of this Audio presentation is to introduce a whole person leadership approach to leading. The presentation is a call to great leadership, leadership that inspires people in organization to become great organization with winning streaks. It is meant to take a tool set approach to have a participant develop a vision for great leadership and a paradigm for leadership in a knowledge centered world with a framework of systems and processes by explaining the skills and tools to enable great leadership. This is a modern view of leadership that gives you examples of how it works and dispels the old school methods of command, control, power of using only a couple of strong individuals to lead. This is very informative and packed with a lot of leadership principles and examples. The part I took to heart is the journey to execution. The journey of execution starts with developing meaningful goals or WIGS as it calls them, wildly important goals. The second step in this execution is to have lead measures for actions. It gives examples of keeping a compelling scoreboard. Once you have those in place it all creates a cadence of accountability in a way that is engaging of the team. All of this execution is done with a synergy of engaging the team. The 80/20 rule is explained, which is something that I have applied in other disciplines (like software development), 20 percent of the effort will produce 80 percent of the results. It challenges to ask, what 20 percent of things or tasks should your team be focusing on to achieve your WIGS. If you are not a normal listener to audio books or presentations, do not worry, this is one you can listen to. This presentation has more than seven presenters. It is filled with many dramas, examples and readers. This is a first rate production with drama, background music, sports examples, real life stories, not just a reading. Definitely an encouraging and personally challenging collection of examples and stories of how big and little things (being a trim tab in your organization is one example) can make an impact. I strongly recommend this for anyone in business or in an organization that has the desire to make a difference in the organization that they serve (oops work) in. I listened to it twice, because I liked it, but also to get as much out of it and have the ability to apply it, really apply and implement it.

grand son recieved all of the tapes he loved all 3 Norman Vincent Peale, 4 Imperatives of GREAT

LEADERS, John Maxwell LEADERSHIP

Covey's voice is lacking the influence power that he used to carry. Nothing new from this audio. Always same quotes. Cut and paste from the 8Th Habits and the 4 Disciplines of Execution. Prefer his Principle-centered Leadership much much better. More insights and wisdom than this so called new audio program. Franklin Covey has too many spin-off products, but really lacks meat and new practical insights!! They really need to sharpen their own saw.

The first of the three CDs is what has the meat of the topic. Too long and too many personal testimonies. The CDs should provide concepts, tools and ideas.

[Download to continue reading...](#)

Leadership: The 4 Imperatives of Great Leaders The 4 Imperatives of Great Leaders Academic Leadership and Governance of Higher Education: A Guide for Trustees, Leaders, and Aspiring Leaders of Two- and Four-Year Institutions Practicing the Art of Leadership: A Problem-Based Approach to Implementing the Professional Standards for Educational Leaders (5th Edition) (Pearson Educational Leadership) Why Leadership Sucks? Fundamentals of Level 5 Leadership and Servant Leadership Strengths Based Leadership: Great Leaders, Teams, and Why People Follow What is Global Leadership?: 10 Key Behaviors that Define Great Global Leaders Good Leaders Ask Great Questions: Your Foundation for Successful Leadership Twitter: Jack Dorsey, Biz Stone And Evan Williams (Business Leaders) (Business Leaders (Morgan Reynolds)) Snapshots of Great Leadership (Leadership: Research and Practice) Nate the Great Collected Stories: Volume 1: Nate the Great; Nate the Great Goes Undercover; Nate the Great and the Halloween Hunt; Nate the Great and the Monster Mess The Power of Positive Leadership: How and Why Positive Leaders Transform Teams and Organizations and Change the World Leadership in Balance: THE FULCRUM-CENTRIC PLAN for Emerging and High Potential Leaders Leaders Made Here: Building a Leadership Culture Through the Labyrinth: The Truth About How Women Become Leaders (Center for Public Leadership) Being Leaders: The Nature of Authentic Christian Leadership Transformational Leadership: How Leaders Change Teams, Companies, and Organizations Building Leaders: Blueprints for Developing Leadership at Every Level of Your Church Church Unique: How Missional Leaders Cast Vision, Capture Culture, and Create Movement (Jossey-Bass Leadership Network Series) School Law and the Public Schools: A Practical Guide for Educational Leaders (6th Edition) (The Pearson Educational Leadership Series)

Contact Us

DMCA

Privacy

FAQ & Help